

FAIR WARNING!

Another Earthquake.

Smith Mercantile Company, Madison, Fla.

Entire \$35,000 Stock of New and up-to-date Merchandise, Consisting of Wearing Apparel for Men, Women and Children, Dry Goods, Everything, Shoes, Millinery, Trunks, Furniture, Carpets, Rugs, Stoves, Etc., to be sold in 48 hours time Beginning

Wednesday December 16th, at 9:00 O'clock A. M.

Regardless of former cost or value. Absolutely no mercy has been shown the cost mark.

A Terrific Sale Sending Death and Destruction to High Prices, Demoralizing Competition, will bring thousands of people from far and near to attend the sale of Smith Mercantile Company.

Notions

pins, fair Warning sale price 1c
50 grade of hooks and eyes, fair warning sale price 2c
Pearl buttons, fair Warning sale price a dozen 2c
Hemstitched handkerchiefs regular value, fair Warning sale price 3c
safety pins, fair Warning sale price 2c
grade of towels, fair warning sale price 4c
grade of linen towels 25c and 35c value, fair warning sale price 19c

Staple Dry Goods

men and Simson best grade calico, fair warning sale price 5c
wide sheeting good value at 6c, fair warning price 4 1-2
grade of Riverside checks, fair warning sale price 5c
grade dress gingham good value at fair warning sale price 5c
loom bleaching, fair warning sale price 9c

Silks

taffeta silks, 36 inch wide regular value, fair warning sale price 89c
black silk, the best 1.50 grade, fair warning sale price 1.17
assortment of china silk 50c grade, fair warning sale price 39c

Gloves

kid gloves, long lengths, 3.00

value, fair warning sale price 2.19
Ladies long silk gloves 1.00 value, fair warning sale price 79c

Cloaks and Skirts

One lot of Misses short Cloaks 1.25 to 1.75 value, fair warning sale price 98c
Ladies high grade cloaks all good pattern, long lengths extra good values at 12.50, fair warning sale price 8.48
Ladies high grade tailored skirts in very large assortment of patterns and sizes that sold for 8.00 to 10.00, fair warning sale price 5.48
Ladies skirts worth 1.50, fair warning sale price 98c
Ladies skirts worth 3.50, fair warning sale price 2.98

Mens Furnishings

Mens handkerchief 15c value, fair warning sale price 7c
Mens good hemstitched handkerchiefs, fair warning sale price 3c
Big assortment of new and up-to-date neckwear 50c and 75c value, fair warning sale price 39c
Mens regular 50c suspenders, fair warning sale price 29c
Boys heavy blue all wool shirt waists 1.00 value, fair warning sale price 49c
Mens plain and fancy negligee shirts all new patterns 1.00 value, fair warning sale price 79c

Shoes! Shoes! Shoes!

For men, women and children all of the

best makes, such as Dorothy Dodd for women, King Quality for men, Star Brand for children.
Mens Star Brand Shoes 6.00 values, fair warning sale price 4.98
Mens Star Brand Shoes, 5.00 values, fair warning sale price 3.98
Mens King Quality Shoes, 4.00 values, fair warning sale price 3.48
Mens Star Brand Shoes, 3.50 values, fair warning sale price 2.98
Mens Star Brand Shoes, 3.00 values, fair warning sale price 1.69
Our Special Plow Shoe, 1.60 values, fair warning sale price 1.19
Dorothy Dodd Shoes for women, 4.00 values, fair warning sale price 3.48
Dorothy Dodd Shoes for women, 3.50 values, fair warning sale price 3.19
Dorothy Dodd Shoes for women, 3.00 values, fair warning sale price 2.69
Ladies Star Brand Shoes, 2.50 values, fair warning sale price 1.98
Ladies Star Brand Shoes, 2.00 values, fair warning sale price 1.59
Ladies Star Brand Shoes, 1.50 values, fair warning sale price 1.23
Misses and Childrens Shoes at equally as low prices. Space forbids us to quote prices

Mens and Boys Clothing

Mens regular 15.00 suits, fair warning sale price 10.00
Mens regular 12.50 suits, fair warning sale price 8.48
Mens regular 10.00 suits, fair warning sale price 6.48

Mens regular 15.00 overcoats, fair warning sale price 13.48
Mens regular 15.00 overcoats, fair warning sale price 10.48
Mens regular 12.50 overcoats, fair warning sale price 8.98
Mens regular 7.50 overcoats, fair warning sale price 3.98
Boys regular 6.00 suits, fair warning sale price 3.90
Boys regular 3.50 suits, fair warning sale price 2.39
Boys regular 2.00 suits, fair warning sale price 1.39
Boys regular 1.25 suits, fair warning sale price .89c
Big lot of boys odd pants worth 25c to 1.00 to close out at fair warning sale price 23c
Mens odd pants, regular 1.50 value, sale price .98c
Mens odd pants, regular 2.00 value, sale price 1.89
Mens odd pants, regular 3.00 value, sale price 3.89

Groceries

17 lbs. of best granulated sugar fair warning price 1.00
7 bars Lenox Soap, fair warning price 25c
5 big Balls of Standard Potash, fair warning sale price 25c
10 lbs. of good coffee, fair warning sale price 1.00
Atlantic Parlor Matches 3 packages for 10c

OUR GUARANTEE: Every article in the entire store will be marked in plain figures, will be sold just as advertised. If you do not find all goods just as advertised, or entirely satisfactory in every particular, we will gladly exchange same or cheerfully refund your money without any quibble Whatsoever. Make us prove this Statement.

Positively no Goods Charged During this Sale. : : : : :
Smith Mercantile Com'y.
Madison, : : Florida.